

Corporate Culture As A Top-Level Control

SOZEEN J. MONDLIN

MITRE CORP.

Associate General Counsel &
Director of Compliance

MITRE

COMPLIANCE WEEK 2014
POWERFUL INSIGHTS, PRACTICAL IDEAS, REAL SOLUTIONS

#CW2014

Corporate Culture As A Top-Level Control

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- Sustaining and Amplifying a Culture of Ethics and Compliance

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CEO

- Showcase at the Beginning, End & Middle
- Workplace-specific scenarios that resonate with your employees

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Tone at the Middle

- Cascading training
- Featuring discussions with staff members

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Employees Targeted

- New employees: orientation
- Existing employees: periodic refreshers
- Training together

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Other Measures to Integrate Ethics and Compliance Into the Work Place

- Mobile device delivery
- Ethics & Compliance website
- Multiple resources for guidance/
reporting