

# Sustainability Reporting

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Caesars Entertainment Corporation

VP Sustainability & Corporate Citizenship




**CAESARS**  
ENTERTAINMENT®

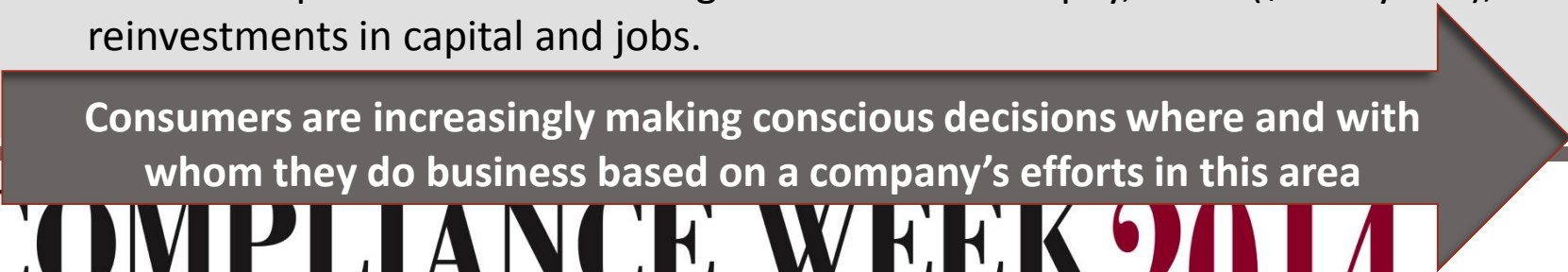
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# Sustainability Reporting

**“Sustainability” at Caesars is the “triple bottom line”: People, Planet and Profit**

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- **“Social Sustainability”** – This involves our employee and diversity programs, responsible gaming compliance, marketing & advertising code, HERO and Foundation programs.
  - **“Environmental Sustainability”** – Best described by our CodeGreen strategy including, our utility management, environmental compliance, sustainable supply chain strategy, and energy efficiencies initiatives.
  - **“Economic Sustainability”** – Is our economic impact to the communities in which we operate such as the wages and salaries we pay, taxes (\$3B a year!), reinvestments in capital and jobs.



Consumers are increasingly making conscious decisions where and with whom they do business based on a company’s efforts in this area

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# Sustainability Reporting

## CODE OF COMMITMENT

Governs the conduct of our business. It is a public pledge to our employees, guests, communities and the environment to honor the trust they have placed in us.

**A Commitment to all our employees**

to treat them with respect and provide satisfying career opportunities

**A Commitment to all our customers**

to promote responsible gaming

**A commitment to all our communities**

to help make them healthy and vibrant places to live and work

**A commitment to responsible stewardship of the environment**



Environmental Sustainability: CodeGreen

Social Sustainability

Social & Economic Sustainability

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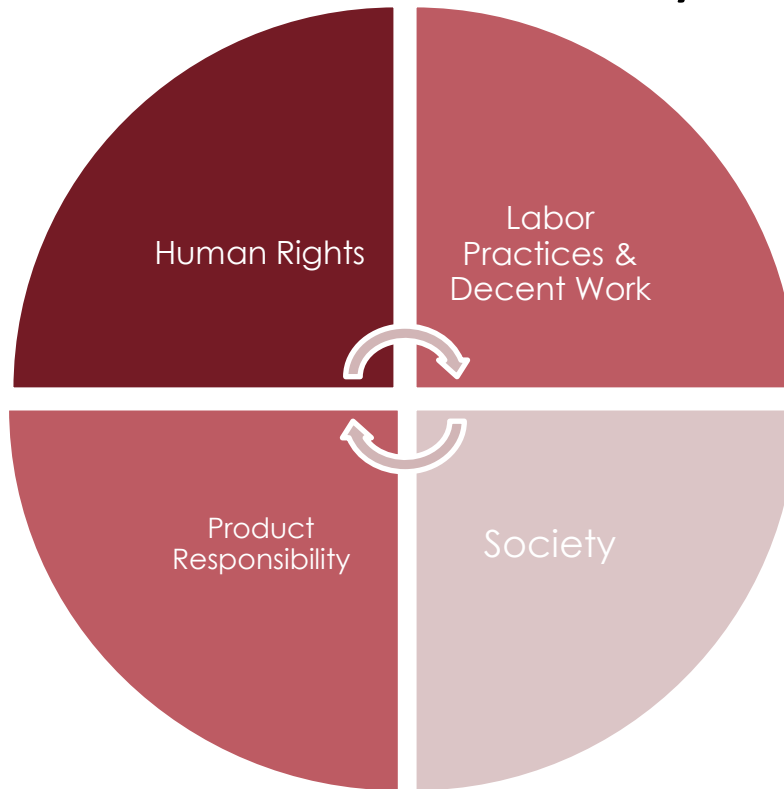
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## Social Sustainability

- Investment & procurement practices
- Non-discrimination
- Freedom of association & collective bargaining
- Child labor & Forced Labor
- Security practices
- Indigenous rights
- Remediation

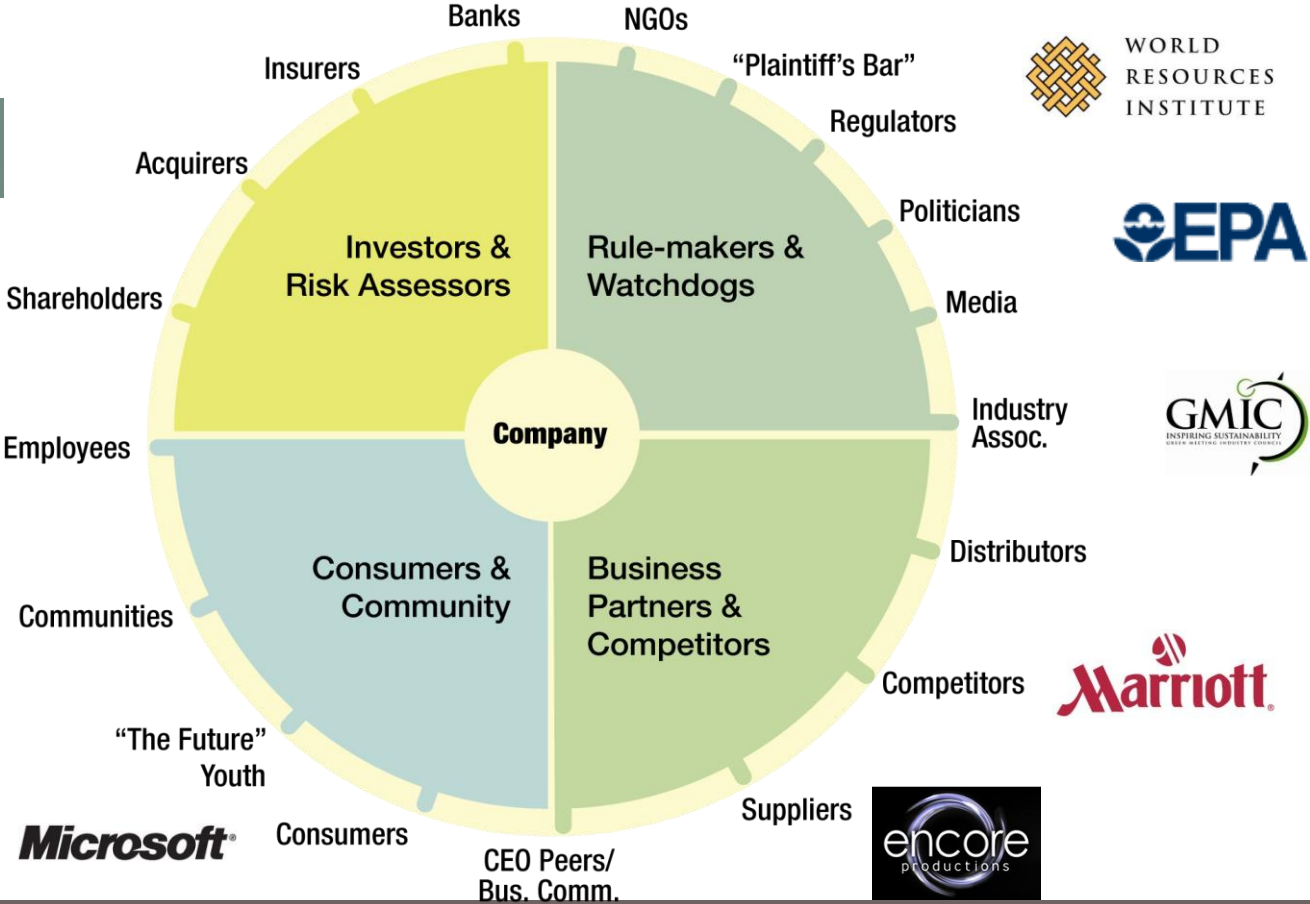


- Employment
- Labor Management Relations
- Occupational Health & Safety
- Training & Education
- Diversity & Equal Opportunity

- RG compliance & violations
- Customer satisfaction practices
- Marketing & Advertising Code and violations
- Customer privacy and data violations
- Monetary value for fines

- Mitigation measures of operations with significant impact to local communities (RG)
- Training in anti corruption practices
- Public policy positions and lobbying
- Anticompetitive behavior
- Compliance

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## Reporting Frameworks

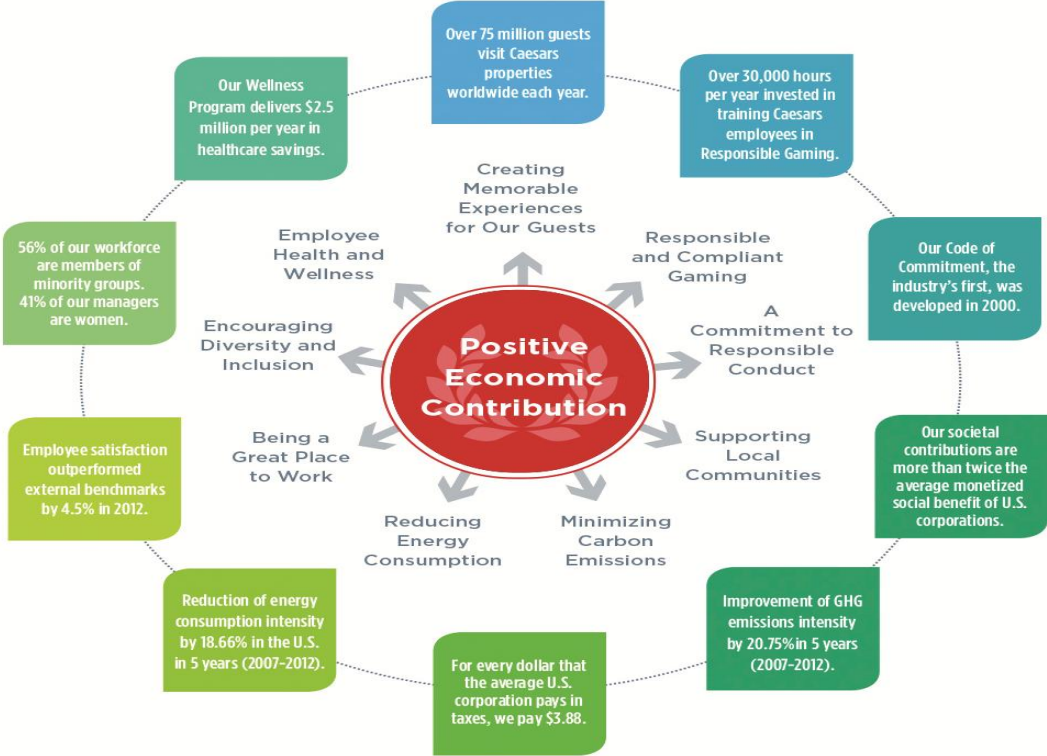


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## VIBRANT COMMUNITIES



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